

## I would like to sponsor the Dunn County Fair!

Monetary sponsor—amount \$ \_\_\_\_\_

In kind sponsor (rentals, etc. ask about our needs)

Item(s) donated \_\_\_\_\_

Monetary value of in kind sponsor \$ \_\_\_\_\_

Multi-year commitment for three years—this will bump you to the next level. Years \_\_\_\_\_

Commit to a multi-year sponsor agreement and get a level "bump" in benefits. For example, commit to sponsor the fair at the Gold level for three years and get the Platinum level benefits!

### Contact Information

If we do not already have your logo on file, please e-mail your logo to [fairboard@co.dunn.wi.us](mailto:fairboard@co.dunn.wi.us).

Business/  
Individual Name

\_\_\_\_\_

Contact Name

\_\_\_\_\_

Phone Number

\_\_\_\_\_

Mailing Address

\_\_\_\_\_

E-mail Address

*thank you*

# Sponsor Opportunities



July 27—31, 2022

## About the Dunn County Fair

Located at the Dunn County Rec Park (Fair Grounds) in Menomonie

Always the last full week in July, Wednesday–Sunday

Averages approximately 39,000 visitors in attendance each year

Attracts a diverse population of individuals and families

Many things to see and do:

Petting Zoo	Free Stage Shows
Youth and Open Class Exhibits	Midway Rides and Games
Commercial Exhibits	Grandstand Shows
Food Court	Learn about agriculture

## Special Events or Locations Available

If interested in a specific area or naming rights, let us know.

Grandstand Events	Open Class Events
Free Stage Events	Medallion Hunt
Animal Shows/Barns	Kid's Pedal Pull
Youth Exhibit Hall	Petting Zoo

## Become a Sponsor of the Dunn County Fair

The Dunn County Fair relies on community support to offer educational and entertaining options for visitors to our fair. There are many levels of sponsorships available, depending on your ability to give and the resources you have available. Many sponsors choose to pledge a monetary gift, while others sponsor a specific project, either through in kind donations or a cash donation. Ask us about our current needs. For more information on becoming a sponsor for the Dunn County Fair, please contact us.

## Contact Information

Give us a call—715-308-8659

Visit our website—[www.dunncountyfair.org](http://www.dunncountyfair.org)

Send us an e-mail—[fairboard@co.dunn.wi.us](mailto:fairboard@co.dunn.wi.us)

Visit us on—[www.facebook.com/dunncountyfair](http://www.facebook.com/dunncountyfair)

# Sponsor Levels

### Friend of the Fair (\$50–\$100)

- ⇒ Mention on our Facebook page (more than 4,500 followers)
- ⇒ 2 complimentary season admission passes to the fair

### Bronze Sponsor (\$101–\$250)

- ⇒ Mention on our Facebook page (more than 4,500 followers)
- ⇒ 2 complimentary season admission passes to the fair
- ⇒ Business name on Dunn County Fair website
- ⇒ Business name on sponsor sign at the fair

### Silver Sponsor (\$251–\$500)

- ⇒ Mention on our Facebook page (more than 4,500 followers)
- ⇒ 2 complimentary season admission passes to the fair
- ⇒ 2 complimentary tickets to Saturday grandstand events
- ⇒ Business logo on Dunn County Fair website
- ⇒ Business logo on sponsor sign at the fair
- ⇒ Business logo on fair posters distributed throughout Dunn County
- ⇒ Business logo on all pre-fair newspaper ads and inserts

### Gold Sponsor (\$501–\$1,000)

- ⇒ Mention on our Facebook page (more than 4,500 followers)
- ⇒ 4 complimentary season admission passes to the fair
- ⇒ 4 complimentary tickets to Saturday grandstand events
- ⇒ Business logo on Dunn County Fair website
- ⇒ Business logo on sponsor sign at the fair
- ⇒ Business logo on fair posters distributed throughout Dunn County
- ⇒ Business logo on all pre-fair newspaper ads and inserts
- ⇒ Complimentary indoor or outdoor vendor space at the fair

### Platinum Sponsor (\$1,001–\$2,500)

- ⇒ Mention on our Facebook page (more than 4,500 followers)
- ⇒ 8 complimentary season admission passes to the fair
- ⇒ 8 complimentary tickets to Saturday grandstand events
- ⇒ Business logo on Dunn County Fair website
- ⇒ Business logo on sponsor sign at the fair
- ⇒ Business logo on fair posters distributed throughout Dunn County
- ⇒ Business logo on all pre-fair newspaper ads and inserts
- ⇒ Complimentary indoor or outdoor vendor space at the fair
- ⇒ Mention at all free stage and grandstand events

### Diamond Sponsor (\$2,501+)

- ⇒ Mention on our Facebook page (more than 4,500 followers)
- ⇒ 16 complimentary season admission passes to the fair
- ⇒ 16 complimentary tickets to Saturday grandstand events
- ⇒ Business logo on Dunn County Fair website
- ⇒ Business logo on sponsor sign at the fair
- ⇒ Business logo on fair posters distributed throughout Dunn County
- ⇒ Business logo on all pre-fair newspaper ads and inserts
- ⇒ Complimentary indoor or outdoor vendor space at the fair
- ⇒ Mention at all free stage and grandstand events
- ⇒ Naming rights to special events or locations