

**Special Events/Locations available
for specific sponsorship and naming rights**

Grandstand
Free Stage
Community Stage
Small Animal Show
Dairy Show
Sheep Barn/Show
Goat Show
Youth Exhibit Hall
Open Class Events
Horse Barn
Swine Barn/Show Ring
Medallion Hunt
Pedal Tractor Pull
(ask us about specific needs)

Multi-Year Sponsorship Contract

For those interested in sponsoring the Dunn County Fair for an extended period of time, we are offering a “bump up” in sponsorship level.

For example, commit to sponsor the fair at the Platinum level for three years and get the Diamond level benefits!

**Ready to talk with someone about sponsoring
the Dunn County Fair?**

Contact us!

www.dunncountyfair.org

www.facebook.com/dunncountyfair

fairboard@co.dunn.wi.us

715-232-4005

Sponsorship Opportunities



July 25-29, 2018

ABOUT THE DUNN COUNTY FAIR

- Located at the Dunn County Fair Grounds in Menomonie
- Always the last full week in July, Wednesday-Sunday
- Average more than 34,000 visitors in attendance each year
- Attracts a diverse population of individuals and families
- Many things to see and do such as:
 - Petting Zoo
 - Youth and Open Class Exhibits
 - Commercial Exhibits
 - Food Court
 - Community Stage
 - Free Stage
 - Midway Rides and Games
 - Grandstand Shows

BECOME A SPONSOR OF THE DUNN COUNTY FAIR

The Dunn County Fair relies on community support to offer educational and entertaining options for visitors to our fair. There are many levels of sponsorship available, depending on your ability to give and the resources you have available. May sponsors choose to pledge a general monetary gift, while others sponsor a specific project, either through in kind donations or a cash donation. Ask us about our current needs. For more information on becoming a sponsor for the Dunn County Fair, please contact us.

SPONSORSHIP LEVELS

Friend of the Fair (Up to \$100)

- Mention on our Facebook page (more than 3,000 followers)
- 2 complimentary season admission passes to the fair

Bronze Sponsor (\$101-\$250)

- Mention on our Facebook page (more than 3,000 followers)
- 2 complimentary season admission passes to the fair
- Business name on Dunn County Fair website
- Business name on sponsor sign at the fair

Silver Sponsor (\$251-\$500)

- Mention on our Facebook page (more than 3,000 followers)
- 2 complimentary season admission passes to the fair
- 2 complimentary tickets to all grandstand events
- Business logo on Dunn County Fair website
- Business logo on sponsor sign at the fair
- Business logo on fair posters distributed throughout Dunn County
- Business logo on all pre-fair newspaper ads and inserts

Gold Sponsor (\$501-\$1000)

- Mention on our Facebook page (more than 3,000 followers)
- 4 complimentary season admission passes to the fair
- 4 complimentary tickets to all grandstand events
- Business logo on Dunn County Fair website
- Business logo on sponsor sign at the fair
- Business logo on fair posters distributed throughout Dunn County
- Business logo on all pre-fair newspaper ads and inserts
- Complimentary indoor or outdoor vendor space at the fair

Platinum Sponsor (\$1000-\$2500)

- Mention on our Facebook page (more than 3,000 followers)
- 8 complimentary season admission passes to the fair
- 8 complimentary tickets to all grandstand events
- Business logo on Dunn County Fair website
- Business logo on sponsor sign at the fair
- Business logo on fair posters distributed throughout Dunn County
- Business logo on all pre-fair newspaper ads and inserts
- Complimentary indoor or outdoor vendor space at the fair
- Mention at all free stage, and grandstand events

Diamond Sponsor (\$2500+)

- Mention on our Facebook page (more than 3,000 followers)
- 16 complimentary season admission passes to the fair
- 16 complimentary tickets to all grandstand events
- Business logo on Dunn County Fair website
- Business logo on sponsor sign at the fair
- Business logo on fair posters distributed throughout Dunn County
- Business logo on all pre-fair newspaper ads and inserts
- Complimentary indoor or outdoor vendor space at the fair
- Mention at all free stage, and grandstand events
- Naming rights to special events or locations
(available in a first come first served basis-see back for listing)