



*Mailing Address*  
3303 US Highway 12 East  
Menomonie, WI 54751  
715-232-4005  
Fax 715-231-6478  
dunncountyfair.org

*Fair Location*  
620 17<sup>th</sup> Street  
Menomonie, WI 54751

February 1, 2018

Commercial Exhibitors,

The 2018 Dunn County Fair is only a few months away and it is time to get your booth space reserved for the fair, which runs Wednesday, July 25, through Sunday, July 29. With last year's attendance at nearly 40,000, your business or organization will have an excellent opportunity to market your products.

We are still in the planning stages of announcing our great line-up of entertainment, but be assured the NTPA Truck and Tractor Pull along with two nights of racing will be back. Our free stage also promises to continue to provide top-notch acts for fairgoers – free.

We will be continuing to display all of the non-animal youth exhibits in the Commercial Building. This brings more people into the building as fairgoers love to visit the youth exhibit buildings. We are also moving some of the outdoor venues around – stay tuned for more information on that. Please review the enclosed map to select the space you are interested in. Please send in your contract and we will follow-up with you if the space you select is changed.

Please take this opportunity to consider having an exhibit at this year's fair. Come display and market your products and/or services to the citizens of our community and surrounding areas.

I would also like to offer you an opportunity to become a sponsor for our fair. Should this peak your interest, please feel free to obtain more information by contacting our Fair Board Office at 715-232-4005.

I have enclosed the Indoor and Outdoor Commercial Exhibitor's Application and all of the required paperwork to reserve your commercial space at the Dunn County Fair. Please feel free to contact the fair office if you have any questions, comments or concerns.

We look forward to meeting and working with you at this year's fair!

Cordially yours,

Dunn County Fair

Martha Jacobson  
Commercial Exhibit Coordinator